



## IHM Ranchi SANDESH NEWSLETTER

Volume #1  
June – December' 21



## OUR MISSION

We create hospitality leaders with an aim to shape hotel management graduates that are passionate, proficient and industry-ready to tackle the future challenges head-on.



## OUR VISION

The Institute aims to be the pioneer and progressive Hotel Management Institute in terms of Research and Development in the field of Hospitality in India.



**IHM CORE VALUES**

**Respect**

- We do not look down on others or their opinions
- We treat people with dignity

**Adult Education**

- We treat students like thinking adults
- We promote active involvement in learning process

**Learning**

- We believe in the authority that knowledge, study and experience provide
- We look for opportunities to update our knowledge systematically

**Walk The Talk**

- We model the behaviour that we expect from others
- What we do is more important than what we say

**Entrepreneurship**

- We promote an entrepreneurial mind set
- We develop skills for exercising initiative in a given business environment

**Rigour**

- We Provide in depth learning experience which is academically, intellectually and personally challenging.

**Relevance**

- Learning in the institute relates to the 'Real World' of the hospitality
- Our students will be familiar with latest industry practices



## WELCOME

Welcome All! We're So Glad You're reading this news letter! The **magic** is about to begin so sit back, and relax, while you read "Sandesh" the newsletter of IHM Ranchi." Let's walk down our hallways to a great year filled with learning new things, working together, and having a lot of fun! Please know as you walk through this newsletter that you are surrounded by who are guided by a passion for hospitality, and who wholeheartedly believe in success...every day...always.

# SANDESH

## Principal's Message

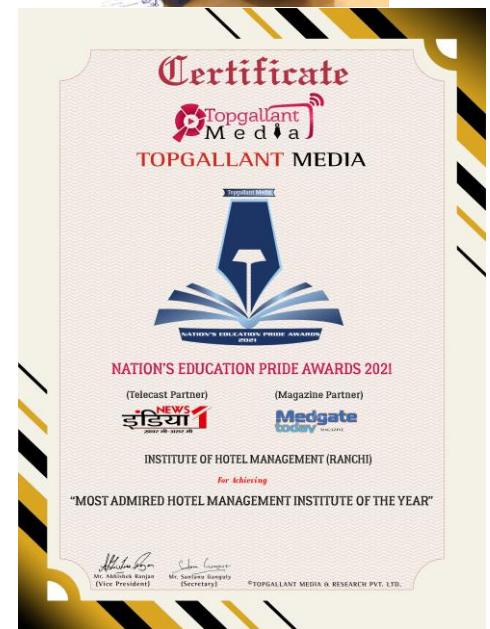
"The mind is not a vessel to be filled, but a fire to be kindled." Said Plutarch. It is a matter of great pride and satisfaction for IHM Ranchi to bring out the News Letter 'SANDESH' in the year 2021. The College has made tremendous progress in all areas of academic, non-academics and capacity building relevant to the people of our State. The Institute has achieved another milestone in getting the award of Most admired Hotel Management Institute of the year 2021. I am confident that this issue of News Letter will send a positive signal to the staff, students and the person who are interested in the Hospitality Education and Technology based activities. A News Letter is like a mirror which reflects the clear picture of all sorts of activities undertaken by an Institution and develops writing skills among students in particular and teaching faculty in general.

I congratulate the Editorial Board of this News Letter who have played wonderful role in accomplishing the task in Record time. I express my deep sense of gratitude to Mr. Alok Aswal, HOD and Ms. Anindita Bhardwaj, Editorial In-charge under whose guidance this work has been undertaken and completed within the stipulated time. Also my heartfelt Congratulations to staff members and Students for their fruitful effort.

Just as our mother earth gives us more and more, SANDESH will enable our learners to give and get a little more of learning.

*Happy Reading!*

PRINCIPAL  
Dr. BHUPESH KUMAR



# Creating Hospitality Leaders



## EVENTS

### Jharkhand Food Festival on World Tourism Day

On occasion of "World Tourism Day" IHM Ranchi has organized the "Jharkhand Food Festival" on the theme "Tourism for Inclusive Growth" . Jharkhand Food Festival function was organized in association with "Mandi Eddpa Restaurant, Palash scheme of Jharkhand State Livelihood Promotion Society and Social Media partner "Food Ranchi". The Chief guest of the event was Dr. Steffy Teresa Murmu, Who is true coordinator of Jharkhand Art-culture and Main Cuisine of Jharkhand. Students of IHM Ranchi presented the rural arts and Culture of Jharkhand in the form of Jhumar & Nagpuri Dance. In Food Festival of Jharkhand local cuisine of Jharkhand includes Dhuska, Dal Pitha, Chicken Pitha, Maduwa Momo, Murchi Saag, Dumbu etc prepared by students of IHM Ranchi. Smart Classes on Personality Development by Swami Bhaveshananda



## Smart Classes on Personality

### Development

IHM Ranchi conducted smart classes for personality Development for students. **Swami Bhaveshanand** delivered a lecture on Emotional and Spiritual Quotient. Emphasizing the need for coordination in the 3 H's (Head, Hand and Heart), he explained with examples the effect of proper diet and yoga on life.

**Shri Vikas Arora** emphasized on the importance of working hard while sharing the secret of success in their lives to the students of IHM Ranchi. Shared the right product knowledge, right thoughts, self-confidence and how to develop body language within yourself.

Smart Classes for Personality Development' online session on the theme "Future of Indian Tourism and Hospitality Industry" was organized. **Ms. Jyoti Mayal**, President, Travel Agents Association of India (TAAI) was the chief guest of the session who urged the students of the institute to "survival of fittest, to make themselves creative, to develop themselves skilled and multi-skilled, to make themselves self-reliant in present times". Explained about the need, interact with people during your apprenticeship, ability to motivate you and re-skill yourself. All the students asked questions related to the session with great enthusiasm, which were answered satisfactorily. was asked to do and the session was concluded.

In the series of smart classes on Personlaity development **Chef Harpal** session was sponsored by i2i Consulting and the US Soybean Export Council. Chef Harpal Singh provided culinary workshop by joining online medium. He explained about various protein rich compost ingredients, after which he shared some protein food recipes.



**Smart Classes For Personality Development**  
Conducted by IHM Ranchi  
1st December 2021 @ 12pm

**Future of Indian Tourism and Hospitality Industry**  
By  
**Mrs. Jyoti Mayal**  
President  
Travel Agents Association of India (TAAI)

**Smart Classes For Personality Development**  
Conducted by IHM Ranchi

**Boost Your Personality**  
**Mr. Vikas Arora**  
23rd August 2021  
CEO  
Core Connect  
Technology & Wishing Tree.

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# ACTIVITIES

## Fresher's Day

Institute of Hotel Management Ranchi organized Fresher's Day for the students of session 2021-22. The Chief Guest of Fresher's day was Ms. Simran Who Miss Jharkhand in 2019 and Mr. Prakash Kumar, Prabhat Khabar, Digital Head. Mr. Aditya Vikram Bajaj and Ms. Kumari Aditi selected as Mr. Fresher and Miss Fresher of IHM Ranchi.

## Annual Sports Meet

Physical Education is an important part of the total education system. It helps in the achievement of the ultimate aim of education i.e. the success of holistic development. Games and Sports play a vital role in the student's life.

Institute of Hotel Management Ranchi organized Annual Sports Meet from 07.12.2021 to 14.12.2021. The competition included outdoor games like Volleyball, Cricket, Football Doug of War, Badminton as well as Carrom in Indoor Games.



# ACTIVITIES

## Cleanliness awareness drive on the eve of Gandhi Jayanti

Cleanliness awareness campaign was conducted by Faculty, Staff and Students of IHM Ranchi from IHM Ranchi to Central University of Jharkhand. In this campaign all places were cleaned and people were requested to keep places clean. The cleanliness fortnight was conducted under the leadership of Mr. Alok Aswal, HOD of IHM Ranchi.

## Independence Day Celebration

Institute of Hotel Management Ranchi organized Annual Sports Meet from 07.12.2021 to 14.07.2021. The competition included outdoor games like Volleyball, Cricket, Football Doug of War, Badminton as well as Carrom in Indoor Games.

## Cake Mixing Ceremony

“AN Soak” Cake mixing ceremony was organized at IHM Ranchi. Cake mixing is one of the most awaited traditional rituals of Christian which makes the beginning of Christmas Season. The Chief guest of Ceremony was Ankit Shukla, chief editor of Danik Bhaskar.

